

nataliefiol

nataliefiol.com

graphic designer

217.722.1826

nataliefiol@gmail.com

OBJECTIVE

To obtain a graphic design position where I will be challenged, supported, and influential

SUMMARY OF QUALIFICATIONS

- Nine years of experience professionally designing
- Eleven years professionally photographing performing arts
- Excellent problem-solving, interpersonal, and written communication skills
- Dedicated, driven, and honest, while always exuding a positive and supportive attitude

EDUCATION

- Parkland College, Champaign, Illinois (2012)
Associates Degree in Graphic Design
- University of Illinois, Champaign-Urbana, Illinois (2010)
Bachelor of Arts Degree in Communication with a concentration in Art

HONORS AND AWARDS

- UCDA Design Competition, 3 Honorable Mentions (2019)
Best Use of Printing Processes, Recruitment/Art Schools Complete Unit, and Recruitment/Viewbook Complete Unit
- Marketing and Public Relations Award of Excellence (2012)
KCPA Interactive Map in Parkland College's Graphic Design Student Show
- Dr. David M. & Shirley A. Jones Student Award (2011)
Buzz Magazine Cover in Parkland College's Graphic Design Student Show

PROFESSIONAL EXPERIENCE

- Graphic Designer, College of Fine + Applied Arts, University of Illinois (2015–present)
Design materials and strategize marketing efforts for the Dean's office, Recruitment, Advancement, and academic units including Architecture, Art + Design, Dance, Landscape Architecture, Music, Theatre, Urban + Regional Planning
- Freelance graphic designer and photographer (2011–present)
Generate graphic solutions for an array of clients and platforms
- Resident photographer, University of Illinois Dance Department (2009–present)
Photograph all concerts, special events and manage an online archive/gallery
- Art Director, Adams Outdoor Advertising (2012–2015)
Created and managed all static and digital billboard designs for advertisers and non-profits across Champaign-Urbana and surrounding communities
- Graphic Designer, Parkland Marketing & Public Relations (2012)
Designed materials for a variety of departments and organizations within Parkland College
- Codirector, CUDO's ABCU of the Boneyard Arts Festival (Spring, 2013)
Implemented new and successful structure, raising more money than any show to date
- Board Member, Membership Director, CUDO (Champaign-Urbana Design Organization) (2012–2014)
Led, organized, and designed membership recruitment initiatives and materials
- Intern, Parkland College Marketing & Public Relations (2011–2012)
Managed and designed advertising for various college events and departments
- Intern, Krannert Center for the Performing Arts (Spring, 2010)
Collaborated on promotional materials and constructed archives

OTHER EXPERIENCE

- Judge, 2018 Graphic Design Student Show, Parkland College (2018)
Selected student works to receive awards
- Mentor, C-U One to One (2014–present)
Building a relationship with a special individual in middle school
- A founding member of [FRAMED] (Fall, 2014)
An initiative to put K-12 artwork on unsold digital billboards
- Adjudicator, 40 North Boneyard Signature Image Selection (Spring, 2013)
A unique, 4 day, countywide celebration in over 90 venues, featuring hundreds of artists